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ALAMEDA ALLIANCE FOR HEALTH WELCOMES NEW BOARD MEMBER

Marcus E. Watkins joins the Alliance as its newest Board Member appointed to the Alameda County Hospital Seat.

Alameda, CA - Alameda Alliance for Health (Alliance), the local health plan that provides comprehensive health care coverage to nearly 400,000 Alameda County residents is thrilled to announce that Marcus E. Watkins has been appointed to the Alameda County Hospital seat on the Alliance's Board of Governors. The board is the Alliance's governing body and is comprised of members, local physicians, hospital and clinic representatives, and labor representatives, who provide oversight and accountability for Alameda County's publicly operated health plan. Mr. Watkins joined the June 13th Board of Governors meeting as an official voting member of the Alliance's Board.

"Mr. Watkins will be a wonderful addition to our Board of Governors," said Matthew Woodruff, Alliance CEO. "Given the recent federal and state policy changes in Medi-Cal, Mr. Watkins' strong background in healthcare financial operations will be instrumental as we focus on our organization's short term financial stability as well as long term sustainability for our members."

Marcus E. Watkins is a healthcare executive with more than 20 years of experience in revenue cycle leadership, managed care strategy, and healthcare financial operations. Today, he serves as the Vice President and Chief Revenue Officer at Washington Health, a 415-bed, acute care hospital, and the Washington Health Medical Group – a multispecialty group of providers. Mr. Watkins brings a strong focus on aligning financial strategy with patient access and community health outcomes. In his current role, he leads initiatives that enhance affordability, improve transparency in healthcare billing, and strengthen collaboration between providers, payors, and the communities Washington Health serves. His work supports sustainable care delivery models while ensuring compliance with complex regulatory requirements.

"Throughout my career in hospitals and other healthcare settings, I have seen the importance of affordable and high quality health care for individuals with limited incomes," said Mr. Watkins, newly appointed Alliance Board Member. "I am honored to join the Alliance Board of Governors and look forward to supporting the Alliance's ongoing efforts to better serve the Alameda County community."

To learn more about the Alliance, visit us at www.alamedaalliance.org.

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About Alameda Alliance for Health

Alameda Alliance for Health (Alliance) is a local, public, not-for-profit managed care health plan committed to making high-quality health care services accessible and affordable to Alameda County residents. Established in 1996, the Alliance was created by and for Alameda County residents. The Alliance Board of Governors, leadership staff, and provider network reflect the county's cultural and linguistic diversity. The Alliance provides health care coverage to nearly 400,000 children and adults with limited resources through our National Committee for Quality Assurance (NCQA) accredited Alliance Group Care and Alliance Medi-Cal programs.