

**FOR IMMEDIATE RELEASE**

Thursday, February 23, 2023



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**ALAMEDA ALLIANCE FOR HEALTH NAMES NEW BOARD CHAIR, VICE-CHAIR AND WELCOMES  
TWO NEW BOARD MEMBERS**

Rebecca Gebhart named Board Chair, Dr. Noha Aboelata named Vice-Chair, and Supervisor Lena Tam and Jody Moore join the Alliance as new Board Members.

**Alameda, CA** – Alameda Alliance for Health (Alliance), the local health plan that administers access to health services for over 350,000 Alameda County residents, announced today that Mrs. Rebecca Gebhart has been named Chair of the Alliance Board of Governors. The board is the governing body of the Alliance, which is the leading Medi-Cal managed care health plan serving more than 80% of the adults and children in the Medi-Cal program.

“The Alliance remains fully committed to administering the best health care services to all and has continually strived to improve the quality of living for Alameda County residents since 1996,” said Scott Coffin, CEO of the Alliance. “As long-time health care and community leaders, the Board of Governors provide valuable perspectives to advise and better align to our mission and vision, to expand our services to reach more people, and to improve the local health care system through strategic integration.”

“I am honored to take on the role as Chair of the Alliance Board of Governors and work with my colleagues on the Board to help move the plan’s mission forward in improving the health and well-being of our members,” said Mrs. Gebhart, newly appointed Alliance Board Chair.

Mrs. Gebhart, who has served as a Board member since May 2016 has over 20 years of health care finance experience and previously served as the Finance Director at Alameda County’s Health Care Services Agency before retiring. Mrs. Gebhart served as the HCSA Assistant Director, overseeing all financial operations for the \$1 billion agency consisting of Behavioral Health, Administration/Indigent Health, Public health, and Environmental Health. Evan Seevak, MD, served as the Vice Chair from 2017 to 2019, and as the Chairperson from 2019 through 2022. Dr. Seevak remains a member of the Board of Governors and is recognized and appreciated for more than 11 years of service.

The Alliance is also happy to announce the appointment of Dr. Noha Aboelata as Vice-Chair of the Board. Dr. Aboelata is founder and CEO of Roots Community Health Center and is a dedicated health care leader and advocate committed to eliminating health disparities among low-income individuals in East Oakland and the broader community of Alameda County. Dr. Aboelata has served on the Alliance Board since 2018 and throughout her career has built a holistic approach that focuses on enhancing accessibility and

consistent care by connecting patients to a range of resources that support their health and overall wellness.

The Alliance names two new Board members:

Supervisor Lena Tam, newly elected member of the Alameda County Board of Supervisors has joined the Alliance as a new Board member. Supervisor Tam is a longstanding community leader and public servant who previously served as Vice Mayor of the City of Alameda where she secured housing for low-income seniors and worked to enhance safety net services for Alameda residents. She also served as the President of the City of Alameda Health Care Board where she worked tirelessly to keep Alameda Hospital open and ensure it continued to provide emergency services to the community.

Ms. Jody Moore, Alameda resident and mother of two children has joined the Alliance Board serving the Consumer Member seat. As a parent to a child with special needs, Ms. Moore has dedicated many years to advocating for services that support people with disabilities. Ms. Moore previously sat on Alameda's Commission on Disability and served as Vice Chair for several years. In 2011, she founded the group *The Alameda Autism Community Network* and has dedicated much of her time to supporting events that bring awareness to issues impacting people with disabilities.

To learn more about the Alliance, visit us at <http://alamedaalliance.org/>.

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### **About Alameda Alliance for Health**

Alameda Alliance for Health (Alliance) is a local, public, not-for-profit managed care health plan committed to making high-quality health care and services accessible and affordable to Alameda County residents. Established in 1996, the Alliance was created by and for Alameda County residents. The Alliance Board of Governors, leadership staff, and provider network reflect the county's cultural and linguistic diversity. The Alliance provides health care coverage to over 350,000 low-income children and adults through National Committee for Quality Assurance (NCQA) accredited Medi-Cal and Alliance Group Care programs.