

Important Announcement: New Alliance Application for Housing and Homelessness Incentive Program (HHIP) Funds

Alameda Alliance for Health (Alliance) values our provider network. We're dedicated to working with our providers, members, and the community to improve our services and programs.

The Housing & Homelessness Incentive Program (HHIP) is an incentive program for making investments and progress toward goals to reduce and prevent homelessness. In partnership with the Alliance Housing and Community Services Program, this funding opportunity will look at health and resource disparities among Alliance members experiencing or at risk of homelessness within Alameda County to help create streamlined pathways to obtain resources and improve health outcomes.

Priority Funding Areas



Capacity building

- To support organizations led by Black, Indigenous, and other People of Color (BIPOC) that address disparities in housing placement and retention.



Innovation

- To support innovative approaches to address populations disproportionately impacted by homelessness and housing insecurity.



Diversity and Health Equity

- To support BIPOC initiatives that address systemic discrimination and racism with housing programs and homeless services.



Housing Stability

- To support BIPOC individuals who experience challenges paying rent, spending the bulk of their household income on housing, overcrowding, and housing instability.

Eligible Recipients

Eligible applicants must meet the criteria below:

- Located in Alameda County
- Serve Alliance Medi-Cal members
- Be a tax-exempt non-profit 501(c)(3)
- Serve individuals experiencing or at risk of homelessness in Alameda County; there will be a preference for organizations that include a focus on BIPOC, addressing disparities, promoting equity, and those focusing on diversity and health
- Must be in good standing with the Alliance

The program will **not** fund:

- Benefits or services covered by Medi-Cal
- Programs or services the Alliance is already funding
- Applications submitted by individuals

HHIP Application Process and Disclaimer

TO APPLY FOR THE HHIP PROGRAM PLEASE EMAIL, fundinginfo@alamedaalliance.org.

To email the Alliance HHIP program, you can copy and paste the email address **fundinginfo@alamedaalliance.org** into your preferred email account.

- HHIP funding applications will be accepted for 45 days beginning **Monday, June 3, 2024**, and will be due to the Alliance no later than **Thursday, July 18, 2024**
- The HHIP application is not considered a grant program; it is an incentive program
- The HHIP program money, effort, and time will be invested to gain a financial or material return
- All interested applicants must review the HHIP Application Program Overview document for additional details on eligibility, deadlines, and program requirements

All organizations interested in applying for HHIP funding must request and attend an informational meeting by emailing **fundinginfo@alamedaalliance.org** to review the program's priorities, eligibility criteria, and the application process steps.

Please Note: This is a competitive process, and funds may be awarded on a first-come, first-serve basis. The submission of an application does not guarantee any outcome. The Alliance may, at its sole discretion, reject any or all applications submitted in response to this application at any time, with or without cause. The Alliance shall not be liable for any costs incurred by the applicant in connection with the preparation and submission of any application. The Alliance retains the right to amend this application by a written amendment posted on the Alliance website at **www.alamedaalliance.org**.

We appreciate and thank you for the high-quality care you provide to the community and your continued partnership with us in making a difference. Together, we are improving the health and well-being of our members to help create a healthier community for all.

Questions? Please call the Alliance Provider Services Department
Monday – Friday, 7:30 am – 5 pm
Phone Number: **1.510.747.4510**
www.alamedaalliance.org

ALAMEDA ALLIANCE FOR HEALTH HOUSING & HOMELESSNESS INCENTIVE PROGRAM (HHIP) APPLICATION OVERVIEW

About Alameda Alliance for Health

Alameda Alliance for Health (Alliance) is a local, public, not-for-profit managed care health plan committed to making high-quality health care services accessible and affordable to Alameda County residents. Established in 1996, the Alliance was created by and for Alameda County residents. The Alliance Board of Governors, leadership, staff, and provider network reflect the county's cultural and linguistic diversity. The Alliance provides health care coverage to more than 400,000 children and adults with limited resources through a National Committee on Quality Assurance (NCQA) accredited Medi-Cal and Alliance Group Care program (an employer-sponsored plan that provides affordable comprehensive health care coverage to In-Home Supportive Services (IHSS) workers in Alameda County).

Our Mission

Improving the health and well-being of our members by collaborating with our provider and community partners to deliver high quality and accessible services.

Our Vision

All residents of Alameda County will achieve optimal health and well-being at every stage of life.

We Are Here to Help You

If you have any questions or concerns, please contact:

Alliance Incentives & Reporting Team
Email: fundinginfo@alamedaalliance.org





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I. Housing and Homelessness Incentive Program (HHIP) Application Overview

The Alliance Housing and Homelessness Incentive Program (HHIP) is an incentive program for making investments and progress toward the goals of reducing and preventing homelessness. In partnership with the Alliance Housing and Community Services Program, this funding opportunity will strategically look at health and resource disparities among Alliance members experiencing homelessness or at risk of experiencing homelessness within Alameda County to intentionally create streamlined pathways to obtain resources and increase health outcomes for members.

The target population is Alliance Medi-Cal eligible recipients residing in Alameda County who are experiencing homelessness or at risk of experiencing homelessness as outlined in the California Department of Health Care Services (DHCS) HHIP All Plan Letter (APL).

Priority funding areas include:

1. Capacity building to support Black, Indigenous, and other People of Color (BIPOC)-led organizations that are addressing disparities in housing placement and retention. BIPOC-led organizations are defined as organizations with at least 50%-70% of the Board of Directors and executive team identifying as BIPOC and whose mission statement aims to predominantly serve BIPOC communities. This may include increasing outreach, promoting housing retention/placement, implementing disparity measures, community capacity building to address discriminatory housing practices or advancing tenant rights, and/or supporting staff who are experiencing homelessness to advance in their careers.
2. Innovation to support organizations with new or innovative approaches to address populations disproportionately impacted by homelessness and housing insecurity. This may include implementing new programs that address housing retention/placement, expanding innovation solutions to decrease discrimination in housing, use of technology to improve tracking, outcomes and services related to housing equity, supporting peer/community health worker efforts, and/or direct client support programs.
3. Diversity and health equity to support organizations with BIPOC initiatives that address systemic discrimination and racism with housing programs and homeless services that impact members. This may include a multidisciplinary approach to address physical and mental health needs experiencing homelessness, decreasing barriers to access to care, providing self-care necessities and education, resource attainment, mobile clinics, providing trauma-informed care, and/or integrated health and social care to improve health outcomes.
4. Housing stability to support organizations assisting BIPOC individuals who experience problems paying rent, spending the bulk of their household income on housing, overcrowding, and housing instability. This may include supporting the population in education, job training, resource attainment, addressing housing barriers, linking to appropriate medical and mental health support, and assisting in reaching the long and short-term goals of the individuals and/or other activities to improve housing and health outcomes.

Applicants may also apply to address a need specific to their community if there is a demonstrated need, eligibility criteria are met, and the proposed activities align with the HHIP program goals.

II. Eligibility Criteria

Eligible applicants must meet the criteria below:

- Be a tax-exempt non-profit 501(c)(3)
- Be in good standing with the Alliance
- Located in Alameda County
- Serve Alliance Medi-Cal members
- Serve individuals experiencing or at risk of homelessness in Alameda County (there will be a preference for organizations that include a focus on BIPOC, addressing disparities, promoting equity, and those focusing on diversity and health)

The Alliance will not fund:

- Applications submitted by individuals
- Benefits or services covered by Medi-Cal
- Programs or services that the Alliance is already funding

III. Application Period and Submission Process

TO APPLY FOR THE HHIP PROGRAM PLEASE EMAIL, fundinginfo@alamedaalliance.org.

To email the Alliance HHIP program, you can copy and paste the email address fundinginfo@alamedaalliance.org into your preferred email account.

HHIP applications will be accepted for a 45-day period beginning Monday, June 3, 2024, and will be due to the Alliance no later than Thursday, July 18, 2024. All interested applicants must formally apply and answer all questions in the application to be considered for the program. Applicants accepted for the HHIP initiative will be notified approximately eight (8) weeks from the submission deadline unless a high volume of submissions requires additional review time.

Upon receipt of the application, the Alliance will review applications for completeness, eligibility, alignment with HHIP goals, and ability to meet member needs. Applications that meet program criteria will be reviewed by an internal, multi-disciplinary team to evaluate the application using the scoring criteria below. The process may take approximately eight (8) weeks from the submission deadline to make a final decision.

All applicants who are interested in applying for HHIP funding will need to complete the following steps:

1. Request and attend an informational meeting to review the priorities of the program, eligibility criteria, and the application process steps by emailing the Alliance Incentives & Reporting Team at **fundinfo@alamedaalliance.org**
2. Upon completion of the information meeting and if the organization and the services they provide are deemed eligible for HHIP funding, the Alliance will send an electronic application to complete
3. All questions about the application need to be submitted electronically within 10 business days from the application release date to the Alliance Incentives & Reporting Team at **fundinfo@alamedaalliance.org**
4. Submit the application packet including all required attachments and requested documents by the submission deadline

Late and Incomplete Applications

Applications must be received no later than the published submission deadline. Applications not received by the Alliance prior to the published deadline will not be accepted. Applicants who submit incomplete applications will be notified by the Alliance and asked to submit the missing information within five (5) business days of notification. Failure to do so will result in the application being deemed ineligible.

IV. Evaluation Process

Please note that this is a competitive process, and funds may be awarded on a first-come, first-serve basis. The submission of an application does not guarantee any outcome. The Alliance may, at its sole discretion, reject any or all applications submitted in response to this program at any time, with or without cause. The Alliance shall not be liable for any costs incurred by the applicant in connection with the preparation and submission of any application. The Alliance retains the right to amend this application by a written amendment posted on the Alliance website at **www.alamedaalliance.org**.

The criteria used for evaluation include but are not limited to:

- Clearly defined program description and alignment with HHIP goals
- Description of how HHIP funds will be used, and the appropriateness of the funding amount requested for the anticipated outcomes obtained
- Impact on Alliance Medi-Cal members, including how many members are served, anticipated outcomes achieved, and sustainability plans beyond the funding period

Examples of measures may include:

- At least [percentage] of participants enrolled in this pilot program who do not have Medi-Cal will be referred to a health care insurance option by [date]
- At least [percentage] of participants who access the emergency department for preventable care/non-emergency care, will be referred to a primary care provider for follow-up (i.e., partnering with mobile crisis units, case management strategies for de-escalation, and preventative health support)
- [Percentage] of members served during the reporting period who were unlinked to a mainstream benefit, will successfully link to a mainstream benefit (i.e., employment, general assistance, medical resources)
- [Percentage] of housed Alliance members, who are in jeopardy of losing their housing will link to a resolution to prevent homelessness
- [Percentage] of participants enrolled in this program will maintain housing stability for at least 12 months or move out to another positive housing outcome

V. Program Requirements

Upon approval of the application, the Alliance will request the following commitments to release funds:

1. Agree to share learnings via social media platforms, conferences, and webinars, as well as permit the Alliance to share findings (must adhere to Alliance logo/reference guidelines).
2. Attend monthly progress meetings, as mutually agreed upon, with the Alliance.
3. Co-develop project-specific deliverables within the stated timeline, which must be met to release funds
4. Provide regular reports (typically quarterly, and a final report) to understand initiative outcomes and impact on members on Alliance-approved templates, as needed
5. The applicant must enter into a Memorandum of Understanding (MOU) with the Alliance

Funding will be released based on the completion of the program deliverables as outlined in the MOU. Reporting will be dependent on the type of funding that is approved. For example, funds used to purchase items may require less reporting than funding for programs and/or services. Approved applicants will be required to submit quarterly reports with both quantitative and qualitative outcomes to the Alliance and meet with the Incentives & Reporting Grant Program Manager monthly to review the progress of the approved program.

Applicants will be required to submit a final report within 90 days of the end of the program with a final report detailing the overall impact of HHIP funds. All reporting formats will be given to the approved applicant during contracting.

Funds will be distributed according to the following payment schedule unless a different format is agreed upon in the MOU:

Criteria/Deliverable	Funding Amount
MOU signed and completed all program documents	25% of total funding
Quarterly reports submitted	65% (spread over equal installments per quarterly report)
Final report submitted	10% of total funding

Applicant receipt of funds is dependent on the successful completion of program criteria and deliverables as outlined in the MOU. If the required deliverable achievement has not been demonstrated, the Alliance will work with program participant(s) to clarify reporting data and/or implement activities to achieve metric performance, if permitted, such as issuing a Corrective Action Plan (CAP). If the agreed-upon deliverable achievement is not demonstrated, payments will not be made for the missed deliverable(s). If funding is issued before the end of the measurement period, the Alliance may recoup the advanced funding.