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ALAMEDA ALLIANCE FOR HEALTH HOLDS 2nd ANNUAL D-SNP TOWN HALL

Ahead of this year's Medicare Open Enrollment Period, the Alliance held a successful event that focused on provider and community partnerships to improve community health.

Alameda, CA - Alameda Alliance for Health (Alliance), the local health plan that provides comprehensive health care coverage to nearly 370,000 Alameda County residents held its second annual Alameda Alliance Wellness (HMO D-SNP) Town Hall last week. The event brought together providers, health care leaders, and community based organizations who had the opportunity to learn more about how the Alliance has evolved to better serve Alameda County residents who are eligible for both Medicare and Medi-Cal.

Beginning January of this year, Alameda Alliance Wellness, the health plan's new Medicare Advantage D-SNP, began serving dual eligible Alameda County residents – with a focus on improving service coordination for both programs and streamlining administrative processes for providers and members. This year's Town Hall theme was "From Feedback to Action: Building Better Care Together," which highlighted how provider and community partner feedback – since the launch of the Alameda Alliance Wellness – has shaped the Alliance's D-SNP program.

Over 120 attendees joined the Town Hall and were welcomed by Alliance Chief Executive Officer Matt Woodruff who reinforced the Alliance's commitment to strengthening their partnerships with providers and community based organizations to better serve Alameda County. Additionally, attendees heard updates from leadership team members on the D-SNP program, including care management initiatives, quality improvement efforts, member support programs, legislative updates, and exciting future enhancements. The Town Hall also included provider panel discussions, interactive breakout sessions, and Q&A opportunities that allowed the Alliance to hear directly from providers and community partners about challenges, successes, and opportunities to improve care delivery and the member experience.

"It was a pleasure hosting another successful D-SNP Town Hall," said Alliance Chief Executive Officer Matt Woodruff. "This event reflects the Alliance's commitment to listening, learning and working with our provider partners and community-based organizations to help improve the lives of seniors and people with disabilities in our community."

“Providers and community-based organizations play a critical role in helping us advance health equity,” said Alliance Chief Medical Officer, Dr. Donna Carey. “The insights we gained from this year’s Town Hall will help us strengthen care coordination, improve member experiences and lead to better health outcomes.”

In addition to reinforcing the Alliance’s commitment to strengthening provider and health plan partnership to better serve Alameda County residents, attendees also received guidance on new provider resources and support tools, and early insights and highlights from the D-SNP Annual Enrollment Period (AEP) launch, which begins October 15, 2026.

To learn more about Alameda Alliance Wellness (HMO D-SNP), visit us at **www.alamedaalliance.org/alliancewellness**.

You can also learn more about the Alliance at **www.alamedaalliance.org**.

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About Alameda Alliance for Health

Alameda Alliance for Health (Alliance) is a local, public, not-for-profit managed care health plan committed to making high-quality health care services accessible and affordable to Alameda County residents. Established in 1996, the Alliance was created by and for Alameda County residents. The Alliance Board of Governors, leadership staff, and provider network reflect the county’s cultural and linguistic diversity. The Alliance provides health care coverage to nearly 370,000 children and adults with limited resources through our National Committee for Quality Assurance (NCQA) accredited Alliance Group Care and Alliance Medi-Cal programs. Beginning in January 2026, the Alliance began serving residents who are dually eligible for Medicare and Medi-Cal through their Alliance Wellness, Dual Eligible Special Needs Plan (D-SNP).