



# Well-Child Measure Highlight

# Agenda

- 1) Background, Focus & Objectives
- 2) Sharing Best Practices: AHS
- 3) Measure Descriptions
- 4) Best & Promising Practices
- 5) Pay-for-Performance (P4P)
- 6) Resources

# Background

- CA Governor Newsom's focus: preventive health for children
- DHCS increased accountable measures related to children
- DHCS's Goals:
  - Close racial/ethnic disparities in well-child visits and immunizations by 50%.
  - Ensure all health plans exceed the 50<sup>th</sup> percentile for all children's preventive care measures.

**Resource:** The California Department of Health Care Services (DHCS). (2022). *Comprehensive Quality Strategy*. DHCS. <https://www.dhcs.ca.gov/services/Pages/DHCS-Comprehensive-Quality-Strategy.aspx>



**Mission**

***Improving the health and well-being of our members by collaborating with our provider and community partners to deliver high quality and accessible services.***

**Vision**

***All residents of Alameda County will achieve optimal health and well-being at every stage of life.***

# Today's Focus

## Primary Measures

- Well-Child Visits in the First 0-15 Months of life (W30-6+)
- Well-Child Visits in the First 15-30 Months of life (W30-2+)

## Correlating Measures

- Childhood Immunization Status-Combination 10 (CIS-10)
- Developmental Screening in the First Three Years of Life (DEV)
- Lead Screening in Children (LSC)
- Topical Fluoride for Children (TFL-CH)
- Individual Health Appointments (IHA)

# Objectives

At the end of this webinar, you will be able to:

- Have a better understanding of the well-child measure definitions.
- Walk away with tactics to promote preventative measures.
- Identify best and promising practices that can be used in your practices.

# Sharing Best Practices

Alameda Health Systems (AHS)

Dr. Simms-Mackey

Chair of Pediatrics



# Well-Child Visits in First 15/30 Months of Life

Presenter:

**Pamela Simms-Mackey, MD, FAAP**

Chair, Department of Pediatrics

Chief, Graduate Medical Education

Alameda Health System



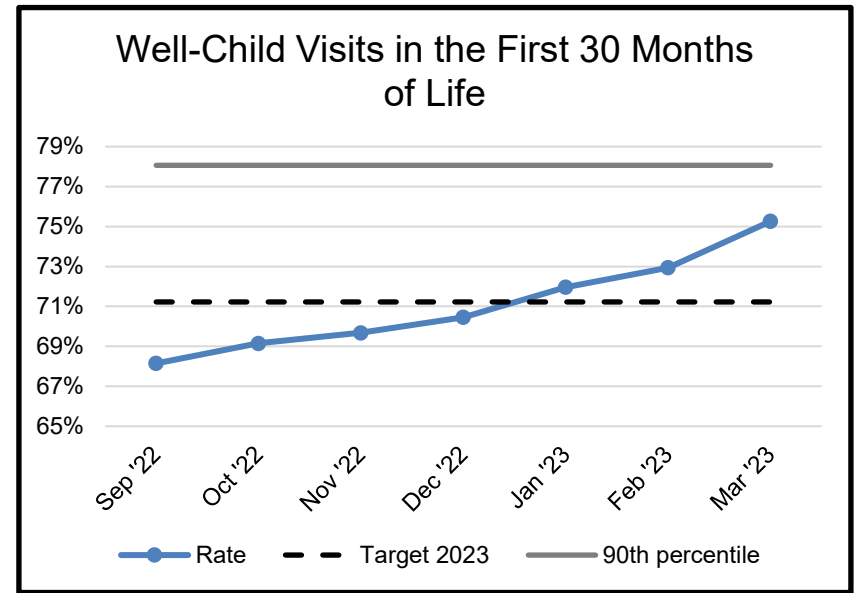
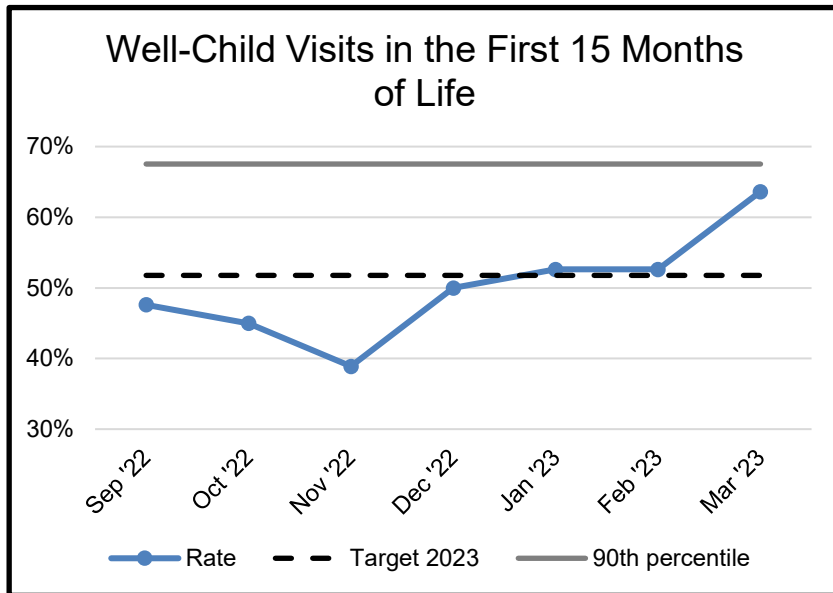
# Problem Statement

AHS's ambulatory pediatric clinical quality metrics lag state and national benchmarks. These metrics include:

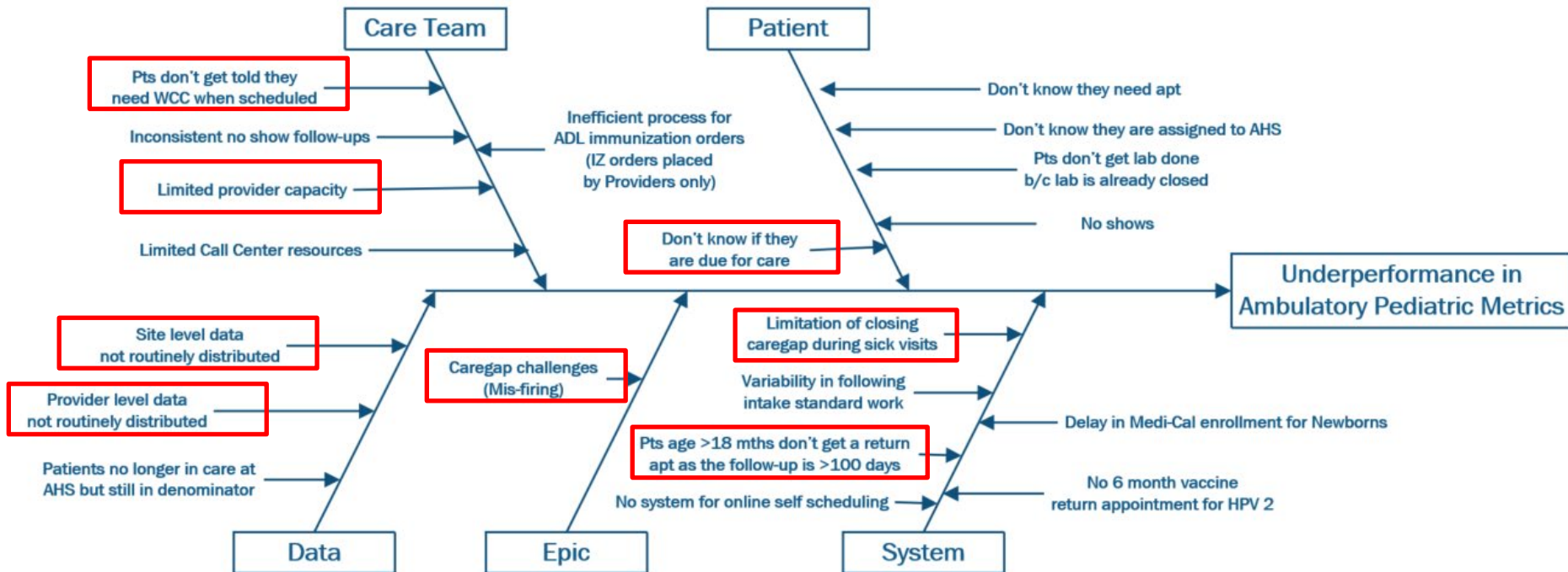
- *Well child and adolescent care (age 3-21)*
- *Well child visits in first 15/30 months of life*
- *Childhood immunization status (age 2)*
- *Immunization for Adolescents (age 13)*
- *Weight assessment and counseling (age 3-18)*
- *Lead screening (age 2)*
- *Developmental screening (ages 0-3)*
- *Chlamydia screening (annual, age 16-18)*

Improvement in performance on these metrics is critical to receive ~\$12M annually in supplemental funding.

# Current QIP Performance



# Root Cause Analysis



# Interventions

Cause/Barrier	Action	Impact/Effort
Patients don't know they are due	Text-based outreach to pts when they are overdue for well child, immunization and lead screening	High/High
Patients left without next appointment scheduled	Revise scheduling template to book appointments six months out for Well Child visits	High/Medium
Site/provider data not tracked or routinely disseminated	Develop process measures & disseminate data	Medium/Medium



# Monthly Text based Outreach

## Patient population

- Due for Well Child
- Age: 0 – <3 years
- No upcoming appointment scheduled

## Process



Well text/voice message sent to patients



Family calls Call Center to schedule appointment



Patient scheduled with PCP  
*If no Well Child appointment with PCP available within the next 4 weeks, appointment with another provider in the same clinic is offered*

## Message

### *Text*

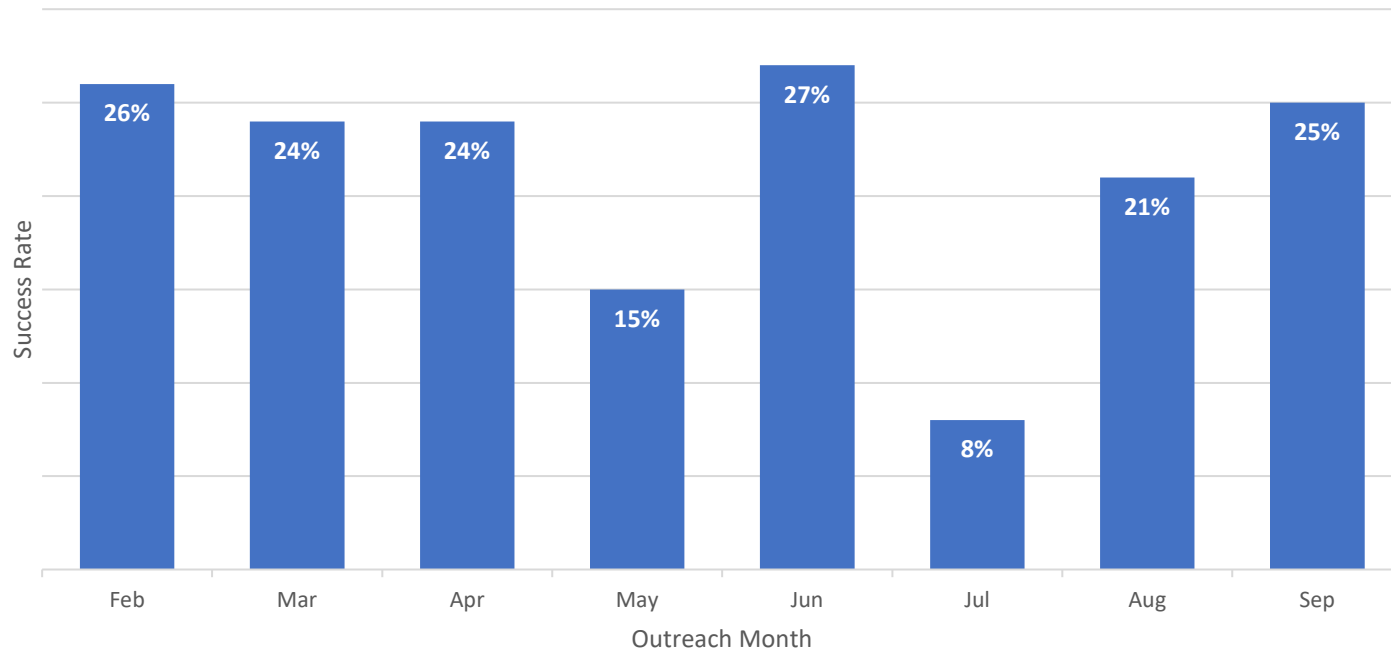
*Highland Wellness\* for the parent/guardian of (child's name)*

*Our records show that (child's name) is due for their yearly well child check. Please call (510) 437-8500 to make an appointment. To stop getting these text messages, type STOP*

*\*Clinic name changes depending on where patient was seen.*

# Well Child Outreach: 0-3 yo

*(Initial + Follow-up text)*



# Effectiveness of follow-up text message

**Test of Change:** Would a second text message reminder increase Well Child visit completion?

## Visits Completed

71% - Follow-up Text

29% - Initial Text



## Appointments Booked

58% - Follow-up Text

42% - Initial Text



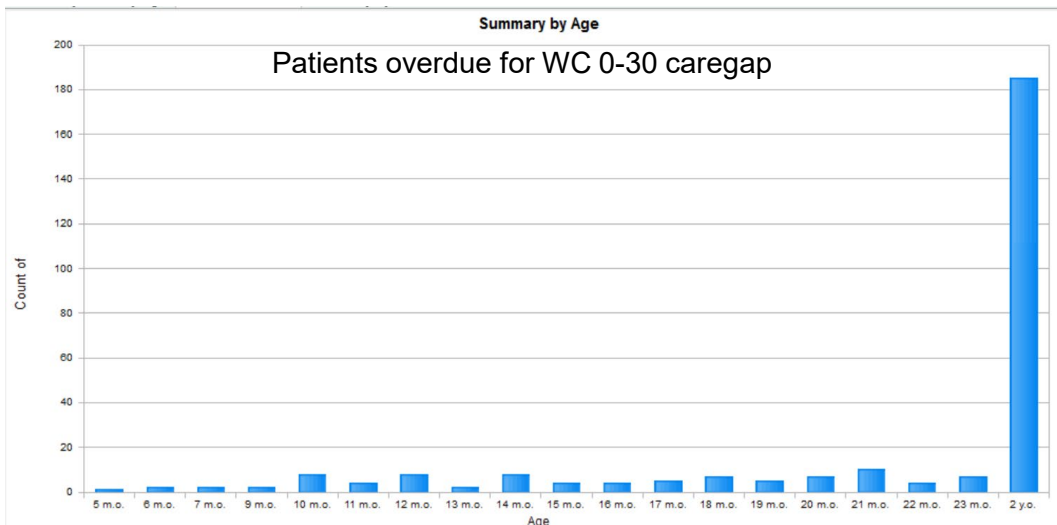
# 6 month appointment for Well Child visit

## Problem:

- In the past, the template was restricted by administrator to only allow scheduling up to 3 months
- No return appointment for 18, 24, 30 and 36 mo for next WCC
- Top contributor was fallouts among children aged 18+ mo
- Not compliant with CHDP guidelines

## Intervention:

- Revamped scheduling templates to allow booking up to 6 months



### CHDP Health Assessment Guidelines

The *CHDP Health Assessment Guidelines* incorporate the Bright Futures recommendations and include policies and procedures for provision of EPSDT/CHDP services. The guidelines include a detailed explanation of what is expected of a CHDP provider. A copy of the guidelines is available from local CHDP programs or may be accessed on the Child Health and Disability Prevention Program page of the DHCS website at [www.dhcs.ca.gov/services/chdp](http://www.dhcs.ca.gov/services/chdp).

### Appointment Scheduling

Patients are referred to providers from a variety of sources, including parents or caregivers, foster program parents, CHDP program staff, local health departments, schools, caseworkers and other Medi-Cal providers.

Providers must offer appointments to referred patients on a timely basis.

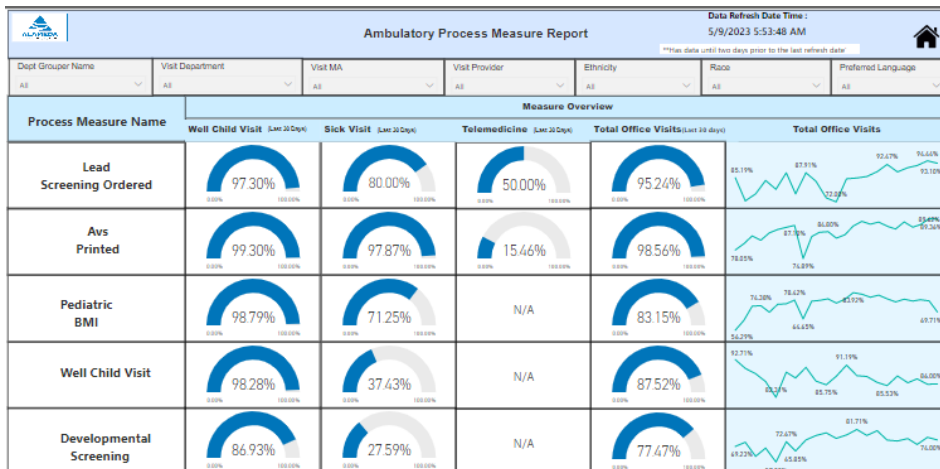
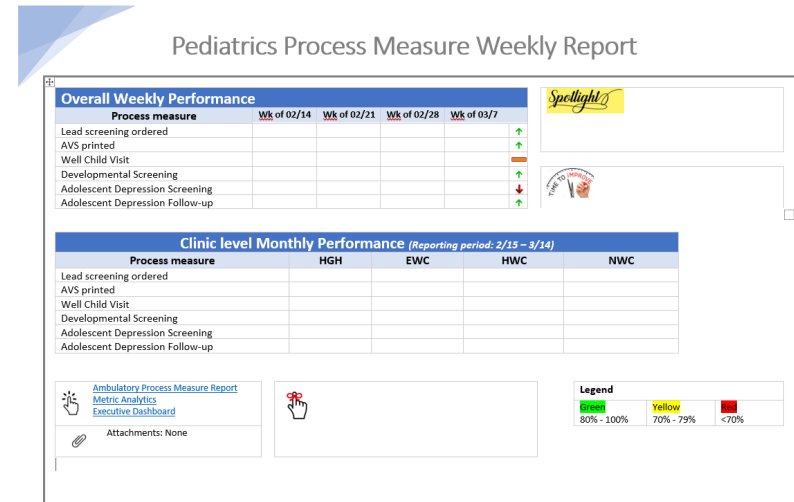
At the time of an EPSDT/CHDP health assessment, and in accordance with the *CHDP Health Assessment Guidelines*, providers must:

- Schedule an appointment for the next periodic health assessment for children younger than 2 years of age
- Inform the family and/or patient in writing of the date when the next examination is due for children 2 years of age and older



# Process Measures

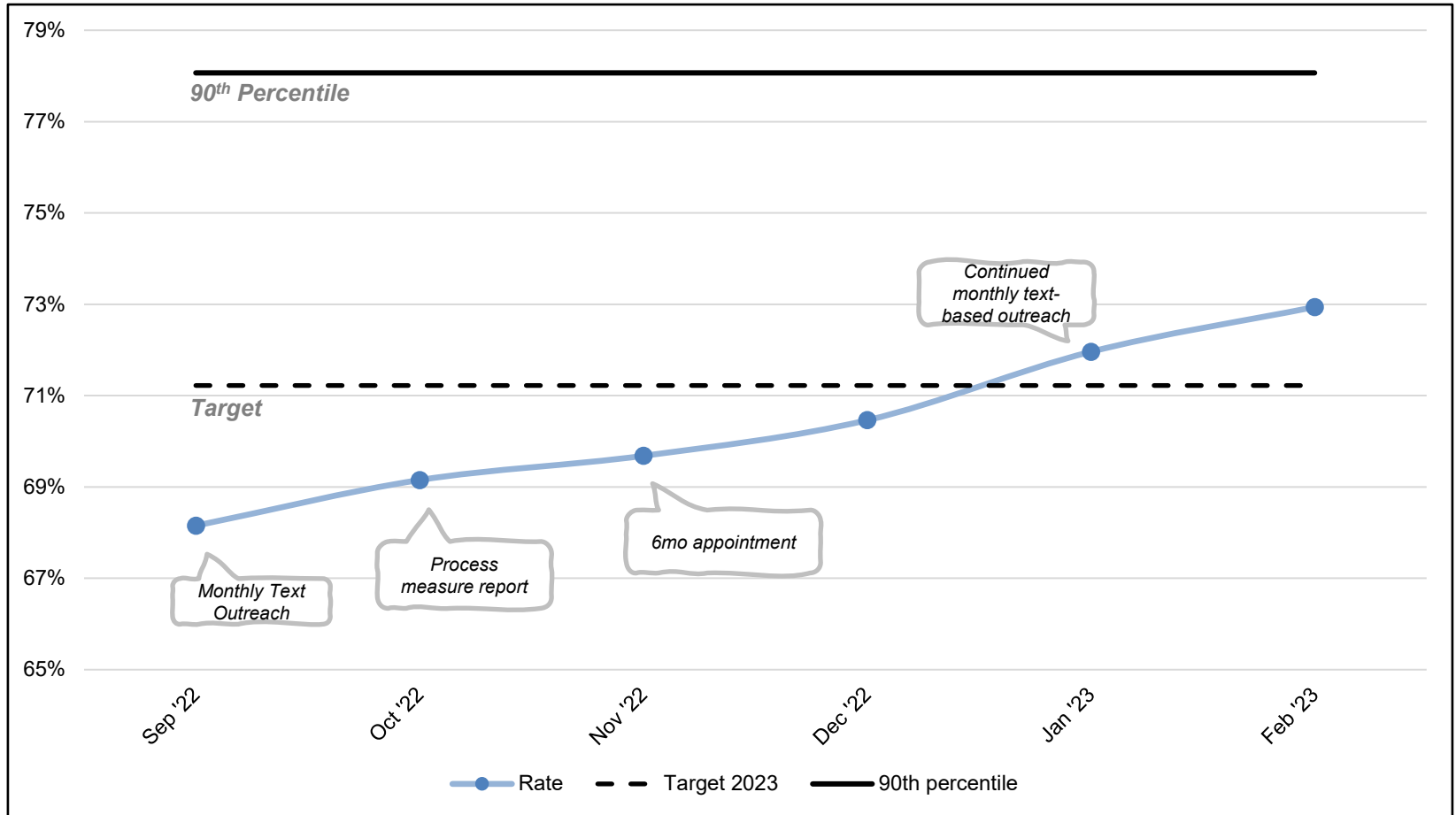
- Developed process measure for real time actionable data
- Criteria based on when patients due for a care gap and completion of caregap (e.g: ordering, screening, documentation) at that visit
- Data trended over time and available by site, provider & MA at patient level



- Ad-hoc dissemination of data with clinic stratified performance
- Regularly discussed at the monthly department meeting

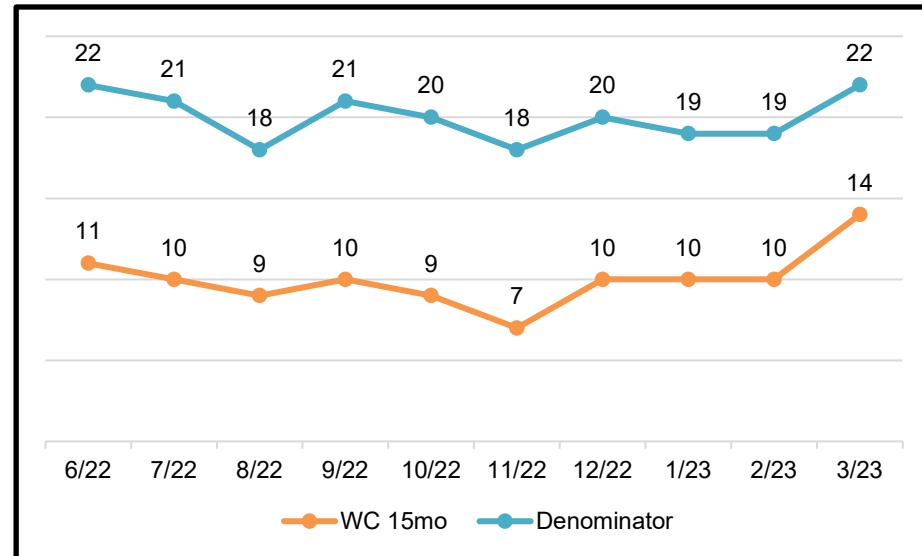


# Well-Child Visits in the First 30 Months of Life



# Gateway for NBs

- Background:** To qualify in the WCC 15-month measure denominator, child must have continuous MCMC assignment with AHS (starts 31 days - 15 months of age). Prior to Epic, Standard work was to offer Gateway at every newborn visit
- Problem:** Many kids do not get MCMC enrolled until 3<sup>rd</sup>/ 4<sup>th</sup> / 5<sup>th</sup> month of life despite having well child visits with us--> thus they are excluded from our denominator. Denominator is now <30 and below the QIP reporting threshold



Provider Site	Measure	Age	MPL	*MY22		
				Denominator	Numerator	Rate
Eastmont Wellness Center	W30-6+	0-15 months	55.72%	51	37	72.55%
Hayward Wellness Center	W30-6+	0-15 months	55.72%	28	17	60.71%
Highland Wellness Center	W30-6+	0-15 months	55.72%	77	57	74.03%
Newark Health Center	W30-6+	0-15 months	55.72%	25	17	68.00%
Alameda Health System				181	128	70.72%

# Gateway for NBs

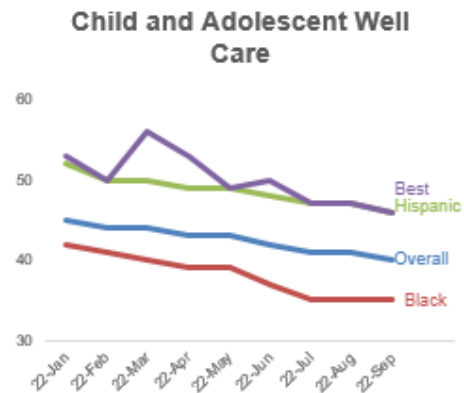
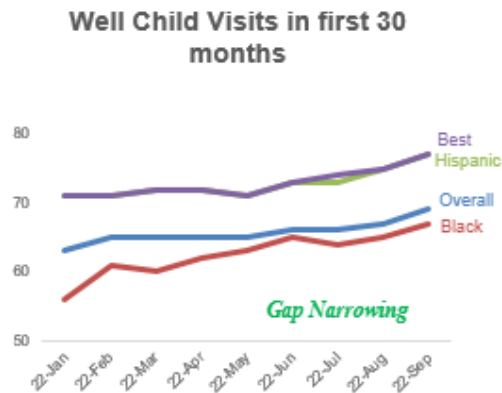
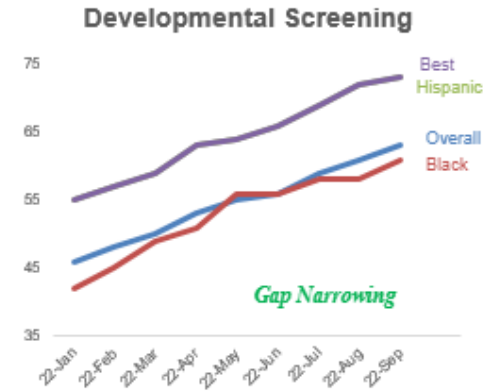
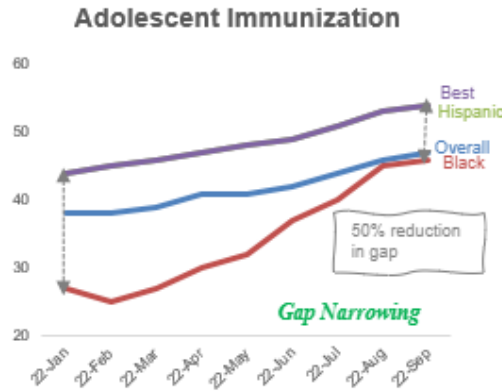
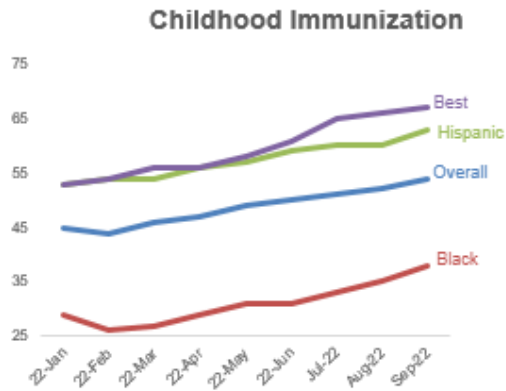
- **Current Newborn Visit Process :**

- If mother has MediCal Managed Care (AA or BC) --> No Gateway is offered.  
The first 2 months of baby's visits can be covered under mom
- If mother has straight MediCal or restricted MediCal --> Gateway is offered

- **Intervention :**

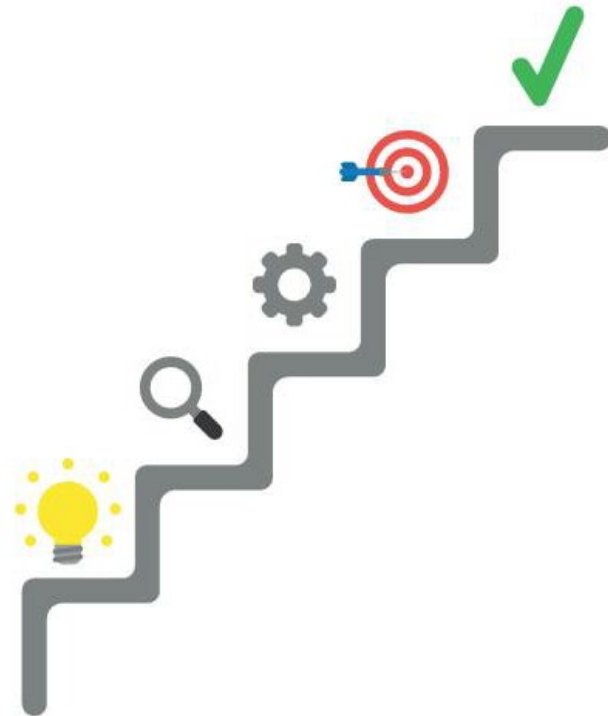
- PSRs educating mothers to enroll their baby with MediCal to ensure no gap in coverage
- PSRs offering Gateway at NB visit – completed PDSA
- Identified and resolved some billing issues
- Spread the change idea to all sites

# Race/Ethnicity Stratification Trend Over Time



# Next Steps

- Continue Text-based outreach (*with Enhanced language*) & other interventions
- Community needs assessment to assess barriers to care for B/AA population
- Revisit Well Child caregap spacing
- Increase provider capacity (Hire)
- Online self scheduling (Aspirational Goal)



*thank  
you*



# Measure Descriptions

Measure definitions per NCQA (HEDIS) and CMS





# Well-Child Visits in the First 0-30 Months of Life

## First 0-15 Months of Life (W30-6+)

% of children, who turned 15 months old, in 2023 and had at least six (6) well-visits with a PCP by their 15-month birthday.

## First 15-30 Months of Life (W30-2+)

% of children, who turned 30 months old, in 2023 and had at least two (2) well-visits with a PCP between their 15-month (+1 day) birthday and their 30-month birthday.

# Initial Health Appointments (IHA)

## Requirements

- Complete within 120 days of enrollment.
- ▶ Excludes members who completed an IHA within 12 month prior to enrollment.
- ▶ Requires a minimum of two (2) documented outreach attempts.

## Elements

- ▶ Comprehensive History
- ▶ Social History
- ▶ Review of Organ Systems
- ▶ Comprehensive Physical and Mental Status Exam
- ▶ Preventative Services

Provider	CPT Code	Description
PCP	99201 – 99205	Office or other outpatient visit for the evaluation and management of new patient
PCP	99211-99215	Office or other outpatient visit for the evaluation and management of established patient with PCP but new to the Alliance
PCP	99381-99387	Comprehensive Preventive Visit and management of a new patient
PCP	99391-99397	Comprehensive Preventive Visit and management of an established patient with PCP but new to the Alliance
OB/Gyn	59400, 59510, 59610, 59618	<u>Under Vaginal Delivery, Antepartum and Postpartum Care Procedures, Under Cesarean Delivery Procedures, Under Delivery Procedures After Previous Cesarean Delivery, Under Delivery Procedures After Previous Cesarean Delivery</u>
Nursing Home	99304-99306	New or Established Patient Comprehensive Nursing Facility Assessments

# ...continued Well-Child

## Reminders:

- Follows periodicity outlined in [Bright Futures Clinical Guidelines](#).
  - 14-Day Rule: HEDIS specifications require that visits must be at least 14-days apart.
- Telehealth: Visits count towards this measure.
  - For billing guidance: 2023 P4P Program Quick Reference Guide for Billing.
- All well-visits are reimbursed between 0-30 months of life.

# Childhood Immunization Status- Combination 10 (CIS-10)

% of children whose 2<sup>nd</sup> birthday falls within 2023 who had:

Dose #	Immunization
4	diphtheria, tetanus and acellular pertussis (Dtap)
3	polio (IPV)
1	measles, mumps and rubella (MMR)
3	haemophilus influenza type B (HiB)
3	hepatitis B (HepB)
1	chicken pox (VZV)
4	pneumococcal conjugate (PCV)
1	hepatitis A (HepA)
2-dose series or 3-dose series	rotavirus (RV)
2	influenza (flu) vaccines

# ...continued CIS-10

## California Immunization Registry (CAIR):

- Bill AB 1797: Providers who administer vaccines are required to enter immunization information into CAIR.
- Enter historical vaccines, whether given by your site or by another provider, into CAIR.
- CAIR Resources:
  - CAIR FAQ on AB 1797:  
<https://www.cdph.ca.gov/Programs/CID/DCDC/CAIR/Pages/AB1797-Registry-FAQs.aspx>
  - CAIR User Guide:  
<https://www.cdph.ca.gov/Programs/CID/DCDC/CAIR/Pages/CAIR-Training-Guides.aspx>

# ...continued CIS-10

## HEDIS: What Counts?

Immunization	What Counts?
All	<ul style="list-style-type: none"> <li>• <u>CAIR</u>: Enter immunization information in CAIR accordingly.</li> <li>• <u>Medical Record</u>: Include date of immunization(s) administered and each antigen administered. <ul style="list-style-type: none"> <li>• For combination vaccinations, like DTaP and MMR, document all components of antigen administered.</li> </ul> </li> </ul>
DTaP	4 doses with different dates of service <b>between 42 days after birth and 2<sup>nd</sup> birthday.</b>
IPV	3 doses with different dates of service <b>between 42 days after birth and 2<sup>nd</sup> birthday.</b>
MMR	<ul style="list-style-type: none"> <li>• 1 dose between 1<sup>st</sup> and 2<sup>nd</sup> birthday</li> <li>• <u>OR</u> History of measles illness <u>AND</u> mumps illness <u>AND</u> rubella illness <b>on or before 2<sup>nd</sup> birthday.</b></li> </ul>
HiB	3 doses with different dates of service <b>between 42 days after birth and 2<sup>nd</sup> birthday.</b>

# ...continued CIS-10

## ....continued, HEDIS: What Counts?

Immunization	What Counts?
HepB	<ul style="list-style-type: none"> <li>• 3 doses with different dates of service <b>by the 2<sup>nd</sup> birthday.</b> <ul style="list-style-type: none"> <li>• 1 of the 3 can be a newborn Hep B vaccination <b>between birth and 7 days after birth.</b></li> </ul> </li> <li>• <u>OR</u> History of hepatitis B illness <b>on or before 2<sup>nd</sup> birthday.</b></li> </ul>
VZV	<ul style="list-style-type: none"> <li>• 1 does <b>between 1<sup>st</sup> and 2<sup>nd</sup> birthday</b></li> <li>• <u>OR</u> history of chicken pox illness <b>on or before 2<sup>nd</sup> birthday.</b></li> </ul>
PCV	4 does with different dates of service <b>between 42 days after birth and 2<sup>nd</sup> birthday.</b>
Hep A	<ul style="list-style-type: none"> <li>• 1 does <b>between 1<sup>st</sup> and 2<sup>nd</sup> birthday.</b></li> <li>• <u>OR</u> history of hepatitis A illness <b>on or before 2<sup>nd</sup> birthday.</b></li> </ul>

# ...continued CIS-10

## ....continued, HEDIS: What Counts?

Immunization	What Counts?
RV	<p>2 does series or 3 does series <b>between 42 days after birth and 2<sup>nd</sup> birthday.</b></p> <ul style="list-style-type: none"> <li>• 2 doses of the two-dose rotavirus vaccine on different dates of service. <u>OR</u></li> <li>• 3 doses of three-dose rotavirus vaccine on different dates of service. <u>OR</u></li> <li>• Combine (1 dose/2dose):               <ul style="list-style-type: none"> <li>• 1 dose of the two-dose series, and</li> <li>• 2 doses of the three-dose series,</li> <li>• All with different dates of service.</li> </ul> </li> </ul>
Flu	<p>2 does with different dates of service <b>between 6 months after birth and 2<sup>nd</sup> birthday.</b></p> <ul style="list-style-type: none"> <li>• 1 LAIV does is allowed if administered on the 2<sup>nd</sup> birthday.</li> </ul>



# Developmental Screening in the First Three Years of Life (DEV)

% of children screened for risk of developmental, behavioral, and social delays using a standardized screening tool in the 12 months prior or on their 1<sup>st</sup>, 2<sup>nd</sup>, or 3<sup>rd</sup> birthday.

Claim Code: 96110

Best Practices:

- EMR/EHR: include Ages and Stages Questionnaire (ASQ) and screening billing code.

# Lead Screening in Children (LSC)

% of children, by 24 months, who had  $\geq 1$  blood tests (capillary or venous) for lead poisoning in 2023.

## Medical Record Notations:

- Include date(s) of the test & result(s)

## Electronic Blood Lead Reporting (EBLR) System:

- Like CAIR but for blood lead screenings
- Counts for HEDIS
- More Information:

[https://www.cdph.ca.gov/Programs/CCDPHP/DEODC/CLPPB/Pages/report\\_results.aspx](https://www.cdph.ca.gov/Programs/CCDPHP/DEODC/CLPPB/Pages/report_results.aspx)

# Topical Fluoride for Children (TFL-CH)

% of children, 1-20 y/o, who received at least two (2) topical Fluoride Varnish (FV) applications in 2023.

## Tooth Decay

- Most common chronic disease and greatest unmet health need.
- An infectious disease that can be transmitted from mothers.

## Alameda County STATS

- 50% of Medi-Cal children, 6-20 yo, had a dental visits
- 50% of Medi-Cal pregnant women utilize dental services.
- Asian & Black/African Americans, 0-5 yo, in selected WIC programs have a higher prevalence of untreated tooth decay
- Latinas & Black/African-Americans, and those with lower educational attainment, are less likely to use dental services during pregnancy

**Resource:** Office of Dental Health, Alameda County Public Health Department. (2019). *Alameda County Oral Health Strategic Plan 2019-24*. Office of Dental Health, Alameda County Public Health Department..

[http://www.acgov.org/board/bos\\_calendar/documents/DocsAgendaReg\\_1\\_28\\_19/HEALTH%20CARE%20SERVICES/Regular%20Calendar/Item\\_1\\_2\\_Oral\\_Health\\_Strategic\\_Plan\\_DRAFT.pdf](http://www.acgov.org/board/bos_calendar/documents/DocsAgendaReg_1_28_19/HEALTH%20CARE%20SERVICES/Regular%20Calendar/Item_1_2_Oral_Health_Strategic_Plan_DRAFT.pdf)

# ...continued TFL-CH

## Billing Tip:

- Measure captured by claims; CPT 99188 for ages 0-5 y/o.

## FV Implementation

- Promote oral health & FV application during Prenatal visits.
- Combine FV applications with well-child visits.
- Oral Health Patient Education.
- [Pediatric Dental Referral Network accepting Denti-Cal.](#)
- Alliance to host virtual training with Alameda County Office of Dental Health.
- Alameda County Office Dental Health provides training:
  - **Phone:** (510) 208-5910
  - **Email:** [dentalhealth@acgov.org](mailto:dentalhealth@acgov.org)

# Best & Promising Practices

Tips and tricks to improve processes and measure rates

# Submitting Claims

- If a patient is coming in for a sick visit, and due for a well-visit, conduct the well-visit at the same time.
- Use coding to document exclusions.
- Submit claims and encounter data timely.

# Electronic Medical/Health Record Systems

- Utilize health/flag alerts.
- Conduct chart scrubbing prior to visits.
- Utilize standardized templates.

# Increasing Access

- Reduce waiting times:
  - Immunization clinics.
  - After hours and/or weekend clinics.
  - Organize/join health fairs.
- Offer back-to-back sibling well-visits.
- Strengthen partnership with schools.



# Access Standards

PRIMARY CARE PHYSICIAN (PCP) APPOINTMENT	
Appointment Type:	Appointment Within:
Non-Urgent Appointment	10 Business Days of Request
OB/GYN Appointment	10 Business Days of Request
Urgent Appointment that <i>requires</i> PA	96 Hours of Request
Urgent Appointment that <i>does not</i> require PA	48 Hours of Request
SPECIALTY/OTHER APPOINTMENT	
Appointment Type:	Appointment Within:
Non-Urgent Appointment with a <b>Specialist</b> Physician	15 Business Days of Request
Non-Urgent Appointment with a <b>Behavioral Health</b> Provider	10 Business Days of Request
Non-Urgent Appointment with an <b>Ancillary Service</b> Provider	15 Business Days of Request
OB/GYN Appointment	15 Business Days of Request
Urgent Appointment that <i>requires</i> PA	96 Hours of Request
Urgent Appointment that <i>does not</i> require PA	48 Hours of Request
ALL PROVIDERS WAIT TIME/TELEPHONE/LANGUAGE PRACTICES	
Appointment Type:	Appointment Within:
In-Office Wait Time	60 Minutes
Call Return Time	1 Business Day
Time to Answer Call	10 Minutes
Telephone Access – Provide coverage 24 hours a day, 7 days a week.	
Telephone Triage and Screening – Wait time not to exceed 30 minutes.	
Emergency Instructions – Ensure proper emergency instructions.	
Language Services – Provide interpreter services 24 hours a day, 7 days a week.	

\* Per DMHC and DHCS Regulations, and NCQA HP Standards and Guidelines PA = Prior Authorization

# Equity Approaches

Consider using an equity approach to increase access for targeted communities:

- Review well-care visit measure completion rate factors
- Screen for health-related social needs.
- Design member information to be culturally/linguistically appropriate.
- Involve patients and their family members in decision-making.
- Leverage shared decision-making, teach-back and motivational interviewing tools.
- Partner with local community resources.
- Utilize Community Health Workers (CHW).

# Communication & Education

- Schedule next appointments as soon as possible.
- Utilize clinicians and staff to educate parents.
- Huddle with staff often to discuss requirements.
- Outreach to, and remind, parents.

# Pay-for-Performance (P4P) Program

Measurement Year (MY) 2023



# Measures in P4P

## Background

- Tied into DCHS Managed Care Accountability Set (MCAS) Metrics
- Supports the Alliance’s Mission & Vision
- Promotes Quality Care and Preventive Care

Child & Adolescent Measures in the P4P	
Child and Adolescent Well-Care Visits (WCV)	Well-Child Visits in the First 15 Months of Life (W30-2+)
Childhood Immunizations Status – Combination 10 (CIS-10)	Well-Child Visits in the First 15-30 Months of Life (W30-6+)
Immunizations for Adolescents: Combination 2 (IMA-2)	Lead Screening in Children (LSC)

# Resources

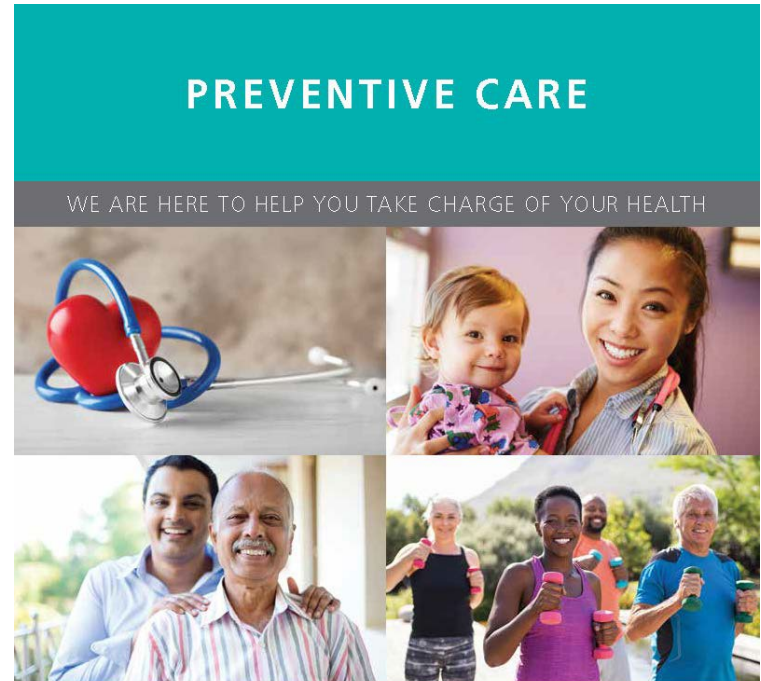
Resources from the Alliance



# Health Education

## Patient Health & Wellness Education

- ▶ **Live Healthy Library:**  
online materials and links
- ▶ **Provider Resource Guide:**  
health programs and  
community resources
- ▶ **Wellness Program &  
Materials Request Form:**  
request mailed materials



*Request mailed care books like this one via the Wellness Program & Materials Request Form.*

# Care Coordination

## Help Me Grow First 5, Alameda County

- Ages: Birth – 5 years
- Measures: W30, WCV (2-5 years of age)
- Services:
  - Outreach to families
  - Promote importance of well-visits
  - Support scheduling appointments

Contact: [DeptQITeam@alamedaalliance.org](mailto:DeptQITeam@alamedaalliance.org)



# Reports

## Gap in Care Lists

- HEDIS
- Initial Health Appointment (IHA)
- Emergency Department Utilization

# Project Support

## Quality Improvement Team

- Project Management
  - Contact: [DeptQITeam@alamedaalliance.org](mailto:DeptQITeam@alamedaalliance.org)

# Thanks!

# Questions?

You can contact us at:

 [DeptQITeam@alamedaalliance.org](mailto:DeptQITeam@alamedaalliance.org)