



Alliance COVID-19 Vaccine Weekly Update – Monday, December 20, 2021

As of Monday, December 20, 2021, 163, 650 out of 230,464 (or 71%) eligible Alliance members who are covered by Medi-Cal have completed at least one dose of the COVID-19 vaccine. This is an 8.5% increase from our 62.5% state-reported baseline reported as of August 29, 2021.

The Alliance team continues to make progress on several ongoing and future activities.

Alameda County Public Health Department Collaboration:

ACPHD continues the foundation for its outreach work at Santa Rita Jail vaccinations and health education efforts.

The county DOOR program will also reach unvaccinated individuals within census tracts of zip codes with vaccination rate disparities for Alliance Medi-Cal members. The program has been present in 8 of 10 of those zip codes. They will share the number of interactions within those areas in a subsequent report.

This week the county and the Alliance are finishing a grant agreement and memorandum of understanding that will need to be approved by the Board of Supervisors.

Community Based Organization Collaborations:

Roots Community Health Center and local barbers trained to discuss health topics with their clientele will be presenting a proposal this week to engage more African American men in discussions about COVID-19 and getting the vaccine.

Member Communications:

Last week, on December 13, 2021, the Bart and AC transit bus ads appeared and will run through at least March 6, 2021. On December 15, 2021, live after-hours outbound calls started for eligible members, and a postcard mailing to more than 107,000 unvaccinated members 12+ began. New mailings to promote the Alliance Friends and Family and the 5 to 11-year-olds vaccine incentive will start towards the end of December 2021.